



## **MCE Brings Noreve's Fashionable iPod Cases to U.S. and Americas**

**IRVINE, California—December 19, 2005**—MCE Technologies, LLC (MCE) has entered into a distribution agreement with Noreve of Saint-Tropez, France to distribute their ultra-high quality, yet affordable leather iPod cases in the United States, Canada, and Latin America. Currently available only in Europe and carried by Apple Store Europe, Noreve cases are designed using high-quality, ultra-fine grain leather and include features and craftsmanship that one would expect to see in much more expensive cases, but at a fraction of the price.

“We are excited to launch Noreve’s iPod products in the United States, Canada, and Latin America,” said Arnold Ramirez, president of MCE. “These are tested, world-class products, crafted with extremely high quality, and best of all, they are affordably priced. These cases are for those looking for not just protection, but for style and functionality as well, and we are certain that iPod owners will be thrilled by their workmanship and design.”

Currently available and shipping now in the U.S. are the Noreve Tradition cases for iPod 5G (Video, 30GB and 60GB) and iPod nano. The Noreve Tradition is a flip type case made from high quality, ultra-fine grain leather. Multiple openings allow for full access and functionality of the iPod while in the case including openings for headphones, dock-connector, click-wheel, and hold switch. A completely removable, swivel-type belt-clip is included. The Noreve Tradition case for iPod 5G (Video, 30GB and 60GB) includes a unique “Self-Standing” design feature: when the case is open the front cover can be snapped to the rear of the case enabling the iPod to stand entirely by itself... perfect for watching videos on an airplane when placed on the tray-table as well as on any table or desk in front of the user. No other case has this “Self-Standing” feature implemented with such ease of use.

The Noreve Tradition leather cases for iPod 5G (Video, 30GB and 60GB) are available now in black and white colors at a retail price of \$34.95. The Noreve Tradition leather cases for iPod nano are available now in black, white, and pink colors at a retail price of \$29.95.

MCE develops and markets a wide range of Apple Macintosh related products and solutions to distributors, dealers and end users. MCE is based in Irvine, California, 800-5000-MAC, 949-458-0800, and can be located on the Internet at [www.mcetech.com](http://www.mcetech.com).

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