



MCE Introduces Mac mini 8X SuperDrive Upgrade Service Starting Below \$149

IRVINE, CA, May 10, 2005 – MCE Technologies, LLC (MCE), announces their 8X Double Layer SuperDrive Upgrade Service for the Mac mini. In addition to recording to both DVD-R/RW and DVD+R/RW media at up to 8X speed, the MCE SuperDrive Upgrade for Mac mini can also record up to 8.5GB of information on a single side of DVD+R Double Layer media. The MCE 8X Double Layer SuperDrive Upgrade for Mac mini with Installation Service is priced starting below \$149 and is available immediately.

MCE offers two full-service SuperDrive installation options: Standard and Supreme. With the \$49 Standard SuperDrive Upgrade Service, the customer ships their Mac mini to the MCE Service Center, after which MCE ships the newly upgraded Mac mini back to the customer via 2-day service. With the \$99 Supreme SuperDrive Upgrade Service, MCE sends a protective shipping box via next day courier directly to the customer, who uses the pre-paid overnight shipping box to send their Mac mini to the MCE Service Center for installation. MCE then returns the upgraded Mac mini to the customer via next day service. Turnaround time is generally 1-2 business days. The MCE 8X Double Layer SuperDrive Upgrade for Mac mini with Installation Service has a base price of \$99, and requires exchange of the computer's original internal optical drive. Hard drive and memory upgrades can also be installed at significantly reduced prices at the same time the SuperDrive upgrade is installed. See web site for details.

“Because the Mac mini is not easily user-upgradeable, we’ve introduced our Mac mini 8X SuperDrive Upgrade Service. Now it can be upgraded from its stock configuration to a much stronger-performing computer quickly and painlessly,” stated Arnie Ramirez, president of MCE.

The MCE 8X SuperDrive upgrade for the Mac mini writes to standard DVD-R and DVD+R media at up to 8X speed, to standard DVD-RW and DVD+RW media at up to 4X speed, and to 8.5GB DVD+R Double Layer media at up to 2.4X speed. In addition, it writes to standard 650MB (74 minute) and 700MB (80 minute) CD-R media at up to 24X speed, writes to standard CD-RW media at up to 24X speed, reads DVD-ROM discs at up to 8X speed, and reads standard CD-ROM discs at up to 24X speed.

The MCE 8X SuperDrive upgrade for the Mac mini is bootable and is fully compatible with Apple’s iTunes, iDVD, Finder Burning, iPhoto, and DVD Player. In addition, the drive enjoys native system support by Mac OS 10.3.6 (or later), including the just-released Mac OS 10.4 (Tiger). More information is available online at <http://www.mcetech.com/minidvdr8dl.html>.

MCE is a leader in developing and marketing a wide range of innovative Mac-related storage products and solutions to distributors, dealers and end users. MCE is based in Irvine, California and can be located on the web at www.mcetech.com, or by calling 800-5000-MAC (949-458-0800).

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