



MCE Technologies Offers 2X DVD-R/RW/RAM Drive as Option to New iBook G4

IRVINE, CA, November 17, 2003 – MCE Technologies, LLC (MCE), a leader in the development of innovative storage peripherals for the Macintosh, today began offering Apple's new 12" and 14" iBook G4 notebook computers with a 2X DVD-R/RW + DVD-RAM drive option. Each Apple iBook with the internal MCE DVD-R/RW + DVD-RAM drive includes DVD Authoring Software for Mac OS X for the creation of video DVDs, and Toast Lite software for burning audio and data CDs. The drive is compatible with iTunes, iDVD, iPhoto and other applications capable of burning CDs and DVDs. The 12" 800MHz Apple iBook G4 with internal 2X DVD-R/RW + DVD-RAM drive carries a retail price of \$1299 and the 14" iBook G4 933MHz & 1GHz, similarly equipped, carries a retail price of \$1499 & \$1699, respectively.

"For the lowest price ever offered for a DVD-burning Macintosh notebook, users can now buy an Apple iBook G4 which can not only write to standard 700MB data and audio CDs, but is capable of creating real video DVDs, playable on most computer and home DVD players, as well as writing to 4.7GB data DVDs and up to 9.4GB DVD-RAM discs with drag & drop functionality for reliably backing up large amounts of data at a time," stated Arnold Ramirez, president of MCE.

The Apple iBook G4 with internal MCE 2X DVD-R/RW + DVD-RAM drive writes to standard 4.7GB DVD-R media at up to 2X speed, to 4.7GB single-sided or 9.4GB double-sided DVD-RAM media at up to 2X speed, and to 4.7GB DVD-RW media at 1X speed. In addition, it writes to standard 650MB (74 minute) and 700MB (80 minute) CD-R media at up to up to 16X speed, writes to standard CD-RW media at up to 8X speed, reads DVD-ROM discs at up to up to 8X speed, and reads standard CD-ROM discs at up to 24X speed.

The Internal MCE 2X DVD-R/RW + DVD-RAM drive for iBook G4 is compatible with Apple's iDVD, iTunes, and DVD Player. It also includes ImageMixer DVD Authoring software for Mac OS X as well as Roxio's Toast Lite software to facilitate faster and more efficient data DVD and CD recording. The drive's drag & drop DVD-RAM function is compatible with Dantz Retrospect backup software.

The 12" 800MHz Apple iBook G4 with internal MCE 2X DVD-R/RW + DVD-RAM drive is priced at \$1299. The 14" 933MHz & 1GHz Apple iBook G4 with internal MCE 2X DVD-R/RW + DVD-RAM drive is priced at \$1499 & \$1699, respectively. All units are available for immediate shipping. Other customizable options such as a larger hard drive or increased memory are also available. Contact MCE for complete details. MCE Technologies', Apple Products Division, is an Apple Authorized Dealer and can be reached at 800-5000-MAC, 949-458-0800, or on the web at www.mcetech.com.

MCE develops and markets a wide range of Apple Macintosh related products and solutions to distributors, dealers and end users. MCE is based in Irvine, California and can be located on the internet at www.mcetech.com.

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