



MCE Technologies Ships iTunes-Compatible 24x Internal CD-RW Drive for Original iMac

IRVINE, CA, July 17, 2003 – MCE Technologies, LLC (MCE), a leader in the development of innovative storage peripherals for the Macintosh, today released a 24x internal CD-R/RW drive for the original iMac (233, 266, and 333MHz, Rev. A-D). Each MCE 24x CD-R/RW drive for iMac includes software for burning audio and data CDs, is compatible with iTunes and Finder Burning, and includes a detailed installation guide. The MCE drive is user installable and is designed to directly replace the iMac's original internal CD-ROM drive. Each drive also includes a complete set of iMac-colored eject button overlays which the user can apply to match the color of their iMac. The drive has a retail price of \$179 and is available for immediate shipment.

"Given that these iMacs are compatible with Mac OS X, they have a lot of potential life left in them. Since the original internal CD-ROM drive in these computers is beginning to fail more and more, MCE has introduced the fastest iTunes-compatible internal CD burner for these iMacs to help users realize the full usefulness of their computer," stated Arnie Ramirez, president of MCE.

The MCE 24x internal CD-R/RW drive for iMac burns standard 650MB (74 minute) and 700MB (80 minute) CD-R media at up to 24x speed, burns CD-RW media at up to 10x speed, and reads standard CD-ROM discs at up to 24x speed. Under standard conditions, a full 700MB CD-R disc would require only about 3.5 to 4 minutes to burn using the drive.

The MCE 24x internal CD-R/RW drive for iMac is compatible with Apple's iTunes and Disc Burner software, is bootable, and ships with Roxio Toast Lite CD-burning software to facilitate faster and more efficient CD recording. The drive is also compatible with Mac OS 9 and Mac OS X.

In addition to Roxio Toast Lite software, the MCE drive also ships with two pieces of CD-R media, multi-colored eject button overlays, and an installation/user's guide.

The MCE 24x internal CD-R/RW drive for the original iMac (233, 266, and 333MHz, Rev. A-D) is currently available and is offered at a suggested retail price of \$179 (US). The drive may be purchased directly from MCE Technologies. Users may also purchase the drive and have it installed at a local MCE Certified Upgrade Center. A full listing of upgrade centers as well as comprehensive specifications for this drive can be found on the MCE web site (www.mcetech.com).

MCE develops and markets a wide range of Apple Macintosh related products and solutions to distributors, dealers and end users. MCE is based in Irvine, California and can be located on the internet at www.mcetech.com

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