



**Expansion Bay DVD-R/RW Video Authoring and Data Solution for PowerBook (FireWire)
and PowerBook G3 (Bronze) ships from MCE Technologies**

IRVINE, CA, May 7, 2003 – MCE Technologies LLC (MCE), a leader in the development of innovative storage peripherals for the Macintosh, has just released a DVD-R/RW video authoring and data solution for Apple PowerBook (FireWire) and PowerBook G3 Series – 1999 (Bronze/Lombard) machines. The MCE Expansion Bay DVD-R/RW drive includes Macintosh DVD-authoring software for the creation of DVD-Video discs, playable in most home and computer DVD players, in addition to software for burning data DVDs of 4.7GB and CDs of up to 700MB. The MCE Expansion Bay DVD-R/RW drive is a truly portable DVD-Video and data solution that fits into the PowerBook's right-side expansion bay slot and can be used wherever the PowerBook is taken. The product is available for immediate shipment.

“DVD recordable technology has finally reached the point of miniaturization that we can now offer a complete DVD-Video Authoring and data solution for previous generations PowerBooks which still enjoy a large and very loyal installed base,” stated Arnie Ramirez, president of MCE Technologies. “With our expansion bay DVD-R/RW solution these users can now join the ranks of PowerBook G4 SuperDrive owners and can author DVD-Video discs and store data on DVD data discs of up to 4.7GB wherever they take their PowerBooks.”

Utilizing the most capable mechanisms available in the miniaturized DVD-Recordable form-factor, the MCE Expansion Bay DVD-R/RW drive writes to general-use 4.7GB DVD-R media and writes and rewrites to DVD-RW media at 1X speed (1,350KB/sec). In addition, it writes to standard CD-R media at 16X speed (2,400KB/sec) and writes and rewrites to CD-RW media at 10X speed (1,500KB/sec). The drive reads standard DVD-ROM media at 8X speed (10,800KB/sec), reads CD-ROM media at 24X speed (3,600KB/sec), and reads data stored on DVD-RAM discs at 2X speed (2,700KB/sec).

The MCE Expansion Bay DVD-R/RW drive is compatible with Apple's iTunes and Disc Burner software, but also includes Toast Lite, by Roxio, to facilitate faster and more efficient burning of data DVDs and CDs. In addition, the drive includes ImageMixer DVD, an entry-level DVD authoring software for the Mac. ImageMixer DVD software enables the creation of DVD-Video discs on both G4 and G3-based machines. Using this software, users are able to quickly and easily create customized DVD-Video discs containing video clips and slideshows using footage and images from a variety of different sources, including QuickTime movies, iMovie creations, DV video, digital photos, etc. and then burn DVDs directly from within the software.

MSRP of the MCE Expansion Bay DVD-R/RW drive is \$449. Comprehensive specification and compatibility information for the drive is listed on the MCE web site at www.mcetech.com.

About MCE Technologies, LLC

MCE develops and markets a wide range of Apple Macintosh related products and solutions to distributors, dealers and end users. MCE is based in Irvine, California and can be located on the Internet at www.mcetech.com.

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