



## **MCE Technologies Ships Desktop and Portable DVD Authoring Solutions for Mac**

**IRVINE, CA, APRIL 22, 2003** – MCE Technologies LLC (MCE), a leader in the development of innovative storage peripherals for the Macintosh, today released desktop and portable DVD-recordable (DVD-R/RW) solutions. Each solution includes Macintosh DVD-authoring software for creating video DVDs as well as software for burning data DVDs and CDs. The desktop model consists of an external DVD-R/RW FireWire and USB 2.0 drive, while the portable model, named the Lucid-SD, is a slim, sleek, bus-powered DVD-R/RW FireWire drive that weighs in at less than a pound. Both models are available for immediate shipment.

“Our goal is to provide a complete, out-of-one-box solution for the consumer and pro-user who are stepping into the DVD-recordable market for the first time,” stated Arnie Ramirez, president of MCE. “Our complete DVD-recordable solutions provide for the burning of data DVDs and CDs, as well as the creation of video DVDs in the home or office using the desktop DVD-R/RW drive, and on the road with the portable, light-weight FireWire bus-powered DVD-R/RW drive.”

The MCE desktop DVD-R/RW FireWire and USB 2.0 drive writes to general-use 4.7GB DVD-R media at 4X speed and 4.7GB DVD-RW media at 2X speed. In addition, it burns standard CD-R media at 16X speed and CD-RW media at 8X speed. The MCE Lucid-SD, portable, FireWire bus-powered DVD-R/RW drive writes to general-use 4.7GB DVD-R media at 1X speed, and to 4.7GB DVD-RW media at 1X speed. The Lucid-SD portable drive burns standard CD-R media at 16X speed and CD-RW media at 10X speed.

Both drives are compatible with Apple’s iTunes and Disc Burner software, and ship with Toast Lite, by Roxio, to facilitate faster and more efficient burning of data DVDs and CDs. In addition, both drives ship with ImageMixer DVD, an introductory DVD authoring software for the Mac. Using this software, users are able to quickly and easily create customized video DVDs containing video clips and slideshows using footage and images from a variety of different sources, including QuickTime movies, DV video, digital photos, etc. and then burn DVDs directly from within the software.

MSRP of the desktop DVD-R/RW drive is \$329, while the portable, bus-powered drive carries an MSRP of \$479. Comprehensive specification and compatibility information for each model is listed on the MCE web site.

### **About MCE Technologies, LLC**

MCE develops and markets a wide range of Apple Macintosh related products and solutions to distributors, dealers and end users. MCE is based in Irvine, California and can be located on the Internet at [www.mcetech.com](http://www.mcetech.com)

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