



MCE Technologies Announces Full Line of DVD Recordable Upgrades for Macs

IRVINE, CA, MARCH 26, 2003 – MCE Technologies LLC (MCE), a leader in the development and commercialization of innovative storage peripherals for the Macintosh, today announced the most comprehensive lineup of internal DVD recordable upgrades for the Mac on the market today. MCE internal DVD-R upgrades have been announced for the following Macintosh systems: Power Mac G4, Power Mac G4 Cube, PowerBook G4, Power Mac G3, PowerBook G3 (FireWire/Bronze), iBook (Dual USB), iMac (Flat-Panel), iMac (Slot-Loading), and iMac (Rev. A-D). Many are available for immediate shipment, while the remainder will ship by mid-April.

“We are truly excited to be the only company to provide such a comprehensive offering of DVD recordable upgrades and solutions for the Mac at a time when DVD-R technology and market demand are just reaching critical mass,” stated Arnie Ramirez, president of MCE. “In the coordination of such an offering, we have amassed an incredible amount of knowledge and information on video and data DVD creation on the Mac that we will make available to our customers through our web site and through our knowledgeable technical support and customer service teams.”

The just-announced MCE DVD-R upgrades for G4-based Power Mac, Cube, PowerBook, and iMac systems are compatible with Apple’s DVD Studio Pro, iTunes 3, Finder Burning and, while not officially supported by Apple, with iDVD 3. MCE DVD-R upgrades for G3-based Power Mac, PowerBook, iBook, and iMac systems are compatible with iTunes and Finder Burning and also ship with a basic Mac-compatible DVD authoring software for the creation of Video DVDs as well as Video CDs (VCDs). It is the only DVD authoring software of its kind compatible with G3-based machines. The DVD authoring software is currently compatible with Mac OS 9 only, however users will receive a voucher for a free upgrade to the Mac OS X version of the DVD authoring software slated for release by the end of April. In addition, all models ship with Roxio’s Toast Lite to facilitate the creation of data DVDs.

Prices range from \$279 to \$449 depending on model. Comprehensive specification and compatibility information for each model is listed on the MCE web site.

About MCE Technologies, LLC

MCE develops and markets a wide range of Apple Macintosh related products and solutions to distributors, dealers and end users. MCE is based in Irvine, California and can be located on the Internet at www.mcetech.com

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