



Press Release

For Immediate Release

September 5, 2002

MCE Technologies Expands iBook Hard Drive Upgrade Service with 60GB Offering

Irvine, CA – MCE Technologies LLC today announced that its iBook Hard Drive Upgrade Service, the largest commercially available service for upgrading the internal hard drive capacity in Apple iBooks, now includes a 60GB upgrade option. This service includes the transfer of data from the original drive to the new drive and an option to trade in the original internal drive if it is in good working condition.

“There are a great number of iBooks in use for which the performance and functionality are somewhat limited by their low-capacity 3GB, 6GB or 10GB factory hard drives. That is often simply not enough storage space in today’s graphical and media-rich computing environments such as when running Mac OS X,” said Arnie Ramirez, President of MCE Technologies. “The internal hard drive in all Apple iBooks is extremely difficult to upgrade, even for the technically-minded end-user. Yet, because the internal hard drive is an important component of any computer system, MCE Technologies is happy to continue to offer the iBook Hard Drive Upgrade Service and to now include a 60GB upgrade option as well.”

MCE Technologies has rigorously tested and certified its hard drives for use in the iBook. The hard drives installed by MCE Technologies offer data transfer rates and access times as fast or faster than the original stock iBook internal hard drive. In addition, the hard drives installed by MCE Technologies carry a full 3-year warranty, compared to just one year of warranty coverage for the computer’s original internal hard drive. Current upgrade capacities now available in the MCE iBook Hard Drive Upgrade Service are 10GB, 20GB, 30GB, 40GB, and 60GB.

To take advantage of the MCE iBook Hard Drive Upgrade Service, customers must send their Apple iBook to MCE Technologies in Irvine, California where the upgrade is performed by trained technicians. Data is transferred from the original internal hard drive to the new internal drive if so requested. Pricing for the MCE iBook Hard Drive Upgrade Service, which includes UPS 2-day return shipping to the customer, is \$199 for 10GB, \$239 for 20GB, \$279 for 30GB, \$299 for 40GB, and \$499 for the new 60GB upgrade. Turnaround time is generally 2-3 business days. The service is available immediately.

MCE Technologies, LLC designs and markets a wide range of Apple Macintosh-related storage solutions and portable accessories to distributors, dealers, and end-users domestically and internationally. For additional information please contact MCE Technologies, LLC at 30 Hughes, Suite 203, Irvine, California, 92618; telephone (800) 500-0622 or (949) 458-0800, fax (949) 458-1803, or on the Internet at <http://www.mcetech.com>.

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