



Press Release

For Immediate Release

July 31, 2002

MCE Technologies' CD-RW/DVD-ROM Combo Drive Upgrade For PowerBook G4 Now Available for 550MHz and 667MHz Models

Irvine, CA – MCE Technologies, LLC today announced that the MCE CD-RW/DVD-ROM Combo Drive upgrade for the PowerBook G4, previously available only for the 400MHz and 500MHz PowerBook G4 models, is now also available for the 550MHz and 667MHz PowerBook G4. The MCE PowerBook G4 CD-RW/DVD-ROM Combo Drive upgrade is designed to internally replace the original CD-RW-only or DVD-only drive that shipped in some PowerBook G4 configurations. The MCE CD-RW/DVD-ROM Combo Drive upgrade is available immediately. Customers may have the upgrade performed by MCE directly or by a member of the worldwide network of MCE Authorized Upgrade Centers.

“Our efforts were concentrated on satisfying the needs of the 400 and 500MHz PowerBook G4 owners first, as Apple did not offer an upgrade program for them,” said Arnie Ramirez, President, MCE Technologies. “Now that the Apple upgrade program for the 550 and 667MHz PowerBook G4 is over, we have received a large number of requests from users to make our drive compatible with their machines... which we have done.”

The MCE PowerBook G4 Combo Drive upgrade is a slot-loading CD-RW/DVD-ROM drive that replaces the existing CD-RW-only or DVD-only drive that shipped with some PowerBook G4 Titaniums, giving users the ability to record CDs and watch DVDs from a single drive within their PowerBook. The drive writes to CD-R and CD-RW media at up to 8x speed, reads CD-ROM discs at up to 24x speed and reads DVD-ROM discs at up to 8x speed. The drive is bootable, and is compatible with Mac OS 9 and Mac OS X as well as Apple's iTunes, Disc Burner, and DVD Player software. The MCE PowerBook G4 Combo Drive is also compatible with Dantz Retrospect backup software.

The MCE PowerBook G4 Combo Drive has a retail price of \$299. To have the upgrade performed by MCE directly, customers can make arrangements on the internet at <http://www.mcetech.com> or by contacting MCE by telephone at (800) 500-0622. Turnaround time is expected to be one to two business days. Repair and upgrade shops interested in becoming an MCE Authorized Upgrade Center for this product should contact MCE Technologies either by phone or by sending an e-mail to dealersales@mcetech.com. A list of MCE Authorized Upgrade Centers is available online at <http://www.mcetech.com/resellers.html>

MCE Technologies, LLC designs and markets a wide range of Apple Macintosh-related products and solutions to distributors, dealers, and end-users domestically and internationally. For additional information please contact MCE Technologies, LLC at 30 Hughes, Suite 203, Irvine, California, 92618; telephone (949) 458-0800, fax (949) 458-1803, or on the Internet at <http://www.mcetech.com>.

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