



Press Release

For Immediate Release

October 29, 2002

New AC and Auto Power Adapter Options for Apple Laptop Users

Four New Value-Priced MCE Products Supply Power to PowerBooks 1400 Through G4 And iBooks

IRVINE, Calif. -- MCE Technologies, LLC announces a new line of power adapters for Apple PowerBooks and iBooks. Two AC adapter and two automobile adapter models built to Apple specifications offer users a variety of power options and features all at a reasonable price.

The AC power adapter with MCE part number AC/G3-X400 and the auto cigarette lighter adapter with MCE part number AUTO/G3-X400 are designed for use with the PowerBook G3 (1997-2000), 3400, 2400, 1400 and clamshell iBook.

The AC power adapter with MCE part number AC/G4-IBOOK2001 and the auto cigarette lighter adapter with MCE part number AUTO/G4-IBOOK2001 are designed for use with the PowerBook G4 and the dual-USB, 12.1" and 14.1" iBooks.

All four adapters are compact and rugged for mobile field use. A built-in LED indicates live power. Intelligent electronics manage AC power input from both domestic and international sources. The automotive adapters are fuse protected to keep computers safe while powering or charging the laptop. Also, the auto adapters both power and charge the computer during use. Cable lengths for all power adapters offer a good range from the power outlet to the laptop connector. The \$44.95 retail price makes them attractive enough to have one at the office and another on the road.

Arnie Ramirez, president of MCE Technologies, says, "These new power adapters are a response to the overwhelming requests of our mobile customers indicating that they want quality power adapter solutions for the office and the field, and need a reliable supplier that provides a realistic price point. These new MCE power adapters are smaller and lighter than the AC adapter that shipped with some PowerBooks and iBooks, and they're built to last. We're extremely confident that these solutions will meet their needs."

Specifications

AC power adapters:

- Weight: 9.4 ounces
- Length: 9.25 feet overall (40" for transformer and laptop cable, 71" for AC connector)
- Dimensions of transformer: 4"(L) x 2.4"(W) x 1.2"(H)
- Power input: AC 100-240V, 60/50Hz 1.5A
- Power output: DC 18-30V, 2.0-3.33A

Auto power adapters:

- Weight: 7 ounces
- Length: 6.3 feet overall (40" for transformer and the laptop cable, 36" auto power cable)
- Dimensions of transformer: 4.2"(L) x 2.4"(W) x 1.1"(H)
- Power input: 12-18V
- Power output: 24V, 1.9A
- Fuse rating: 250V, 10A

Pricing

The four new power adapters are priced \$44.95 and are in stock and ready to ship. A complete list of products and shopping options are available online at <http://www.mcetech.com>.

MCE Technologies, LLC designs and markets a wide range of Apple Macintosh-related storage solutions and portable accessories to distributors, dealers, and end-users domestically and internationally. For additional information please contact MCE Technologies, LLC at 30 Hughes, Suite 203, Irvine, California, 92618; telephone (800) 500-0622 or (949) 458-0800, fax (949) 458-1803, or visit the web site at <http://www.mcetech.com>.

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