



Press Release

For Immediate Release

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MCE Technologies First to Ship 24x Portable FireWire CD-RW for the Mac

Irvine, CA – MCE Technologies, LLC today announced the Lucid-24, a 24x version of their highly popular Lucid Portable FireWire CD-RW Drive. The Lucid-24 CD-RW drive sports the most aggressive industrial design of any FireWire CD-RW on the market today, utilizing a transparent enclosure with aluminum front, and possessing the slimmest dimensions and lightest weight of any FireWire CD-RW drive for the Mac on the market today... perfectly complementing Apple's Power Mac and PowerBook G4 lineup. The Lucid-24 CD-RW is powered entirely by the FireWire bus and features JustLink buffer underrun protection. MCE will begin shipments of the Lucid-24 CD-RW drive immediately.

"We are extremely pleased to be first to market with the Lucid-24 24x Portable FireWire CD-RW drive," said Arnie Ramirez, President, MCE Technologies, LLC. "With the small, elegant, and lightweight Lucid-24 we have thrust the portable CD-RW market into the same speed class as desktop CD-RW drives which are heavy, must be shackled to power outlets, and require an exorbitant amount of desktop space. The difference in time required to make a full 650MB CD-R between the Lucid-24 and a 40x desktop CD-RW drive is about a minute... in addition, that time difference diminishes dramatically if there is less than 650MB to write, as is usually the case."

The Lucid-24 24x10x24 Portable FireWire CD-RW Drive writes recordable CDs at up to 24x speed (3600KB/Sec), writes re-writable CDs at up to 10x speed (1500KB/Sec), and reads regular CD-ROMs at up to 24x speed (3600KB/Sec). It does so while weighing in at 7/8ths of a pound and measuring 5.5" in width, 6.5" in length, and only 0.8" in height. The Lucid-24 also features JustLink buffer underrun protection to eliminate producing defective CDs due to interruptions in the flow of data to the Lucid drive.

The Lucid-24 CD-RW Drive does not require an AC Adapter as it draws all required power from the FireWire port to which it is connected. The Lucid-24 supports all Power Macs, iMacs, PowerBooks, and iBooks with built-in FireWire ports as well as those with PCI FireWire cards which supply power to the FireWire bus. An AC adapter (available separately) is required when using the Lucid-24 with systems with FireWire ports that do not supply power to the FireWire bus, such as CardBus-based and some PCI-based FireWire ports. The Lucid-24 is compatible with Apple's Finder Burning and iTunes under Mac OS 9.1 through Mac OS X. The Lucid-24 is also compatible with Windows machines running Windows 98SE or later.

The Lucid-24 24x10x24 Portable FireWire CD-RW Drive is bundled with Toast Lite CD-Recording software, FireWire cable, and user's guide. The Lucid-24 CD-RW Drive carries an MSRP of \$299.00 and is offered by MCE Technologies directly (<http://www.mcetech.com>) or by its network of domestic and international dealers. The optional universal AC Adapter is listed at \$14.99

MCE Technologies, LLC designs and markets a wide range of Apple Macintosh - related products and solutions to distributors, dealers, and end-users domestically and internationally. For additional information please contact MCE Technologies, LLC, 30 Hughes, Suite 203, Irvine, California, 92618; telephone (949) 458-0800, fax (949) 458-1803, or on the Internet at <http://www.mcetech.com>.

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