



## Press Release

### For Immediate Release

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## MCE Announces Lucid-16, 16x Portable FireWire CD-RW Drive

Irvine, CA – MCE Technologies, LLC today announced a 16x version of their Lucid Portable FireWire CD-RW Drive. The Lucid-16 CD-RW drive sports the slimmest dimensions and lightest weight of any FireWire CD-RW drive on the market today, as well as a sleek industrial design intended to complement all of Apple's current system lineup, particularly the Apple PowerBook G4 Titanium.

“The Lucid-16 CD-RW drive further advances our quest to join optimal form with optimal function,” said Arnold Ramirez, President of MCE Technologies, LLC. “Not only does the Lucid-16 perform exceptionally in the portable arena due to its diminutive size, weight and other portable features, but it competes very well in the desktop arena, as well, with its high speed, elegant looks, and extremely small footprint.”

The Lucid-16 16x10x24x Portable FireWire CD-RW Drive burns recordable CD-R discs at 16x speed (2400KB/Sec) and re-writable CD-RW discs at 10x speed (1500KB/Sec), while reading CD-ROM discs at 24x speed (3600KB/Sec). It does so while weighing in at less than a pound and measuring 5.5 inches in width, 6.5 inches in length, and only 0.8 inches in height. The Lucid-16 also features JustLink buffer underrun protection to prevent the creation of defective CDs from interruptions in the flow of data to the drive.

Since the Lucid-16 CD-RW drive is bus-powered, it does not require an AC adapter for operation, drawing all required power from any FireWire port which supplies bus power. The Lucid-16 drive supports all Power Macs, iMacs, PowerBooks, and iBooks with built-in FireWire ports as well as those with PCI FireWire cards which supply power to the FireWire bus. An AC adapter which is available separately is required when using the Lucid-16 drive with a system that has FireWire ports that do not supply power to the FireWire bus, such as with some CardBus-based and PCI-based FireWire cards. The Lucid is compatible with both Finder burning and Apple's iTunes under Mac OS 9.1 through Mac OS X.

The Lucid 16x10x24x Portable FireWire CD-RW Drive is bundled with Roxio Toast CD-recording software, a FireWire cable, and a user's guide. The Lucid-16 CD-RW Drive will retail for \$399.00. The optional universal AC adapter is listed at \$14.99. MCE will begin shipments of the Lucid-16 CD-RW drive on February 1, 2002.

MCE Technologies, LLC designs and markets a wide range of Apple Macintosh - related products and solutions to distributors, dealers, and end-users domestically and internationally. For additional information please contact MCE Technologies, LLC, 30 Hughes, Suite. 203, Irvine, California, 92618; telephone (949) 458-0800, fax (949) 458-1803, or on the Internet at <http://www.mcetech.com>. Specifications of this product are subject to change.

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